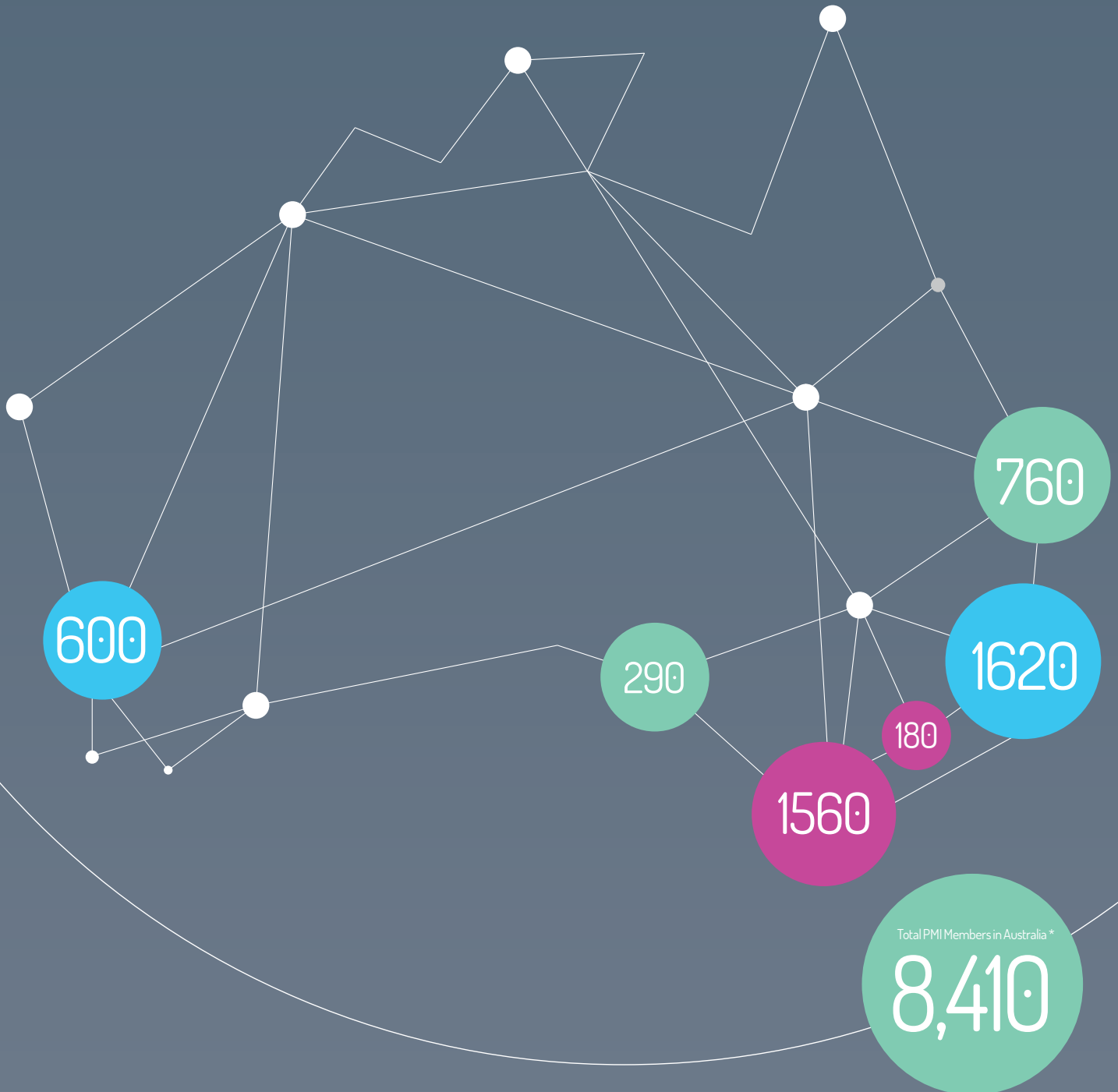




AUSTRALIA CONFERENCE 2014



Sponsorship Proposal

About PMI Australia Conference 2014

On behalf of the PMI Chapters across Australia, we welcome you to join us in showcasing the second PMI Australia Conference due to be held from **Monday 8 Sep 2014 to Wednesday 10 Sep 2014** at the **Melbourne Crown Conference Centre**, with an expected attendance of between 250 and 400 delegates.

Jeff Kennett, former Premier of Victoria, patron of a number of community organisations and Chairman of beyondblue will be our opening keynote speaker.

This will be a unique opportunity for project management professionals, students, sponsors and speakers to gain and provide valuable insights into the latest developments in this ever evolving industry while based in a fun and energetic environment designed to get people to Connect, Collaborate, Create!

Benefits to Sponsors and Delegates

- Access to global thought leadership on industry tools, trends and benchmarking
- Network with other professionals across Australia involved in or reliant upon Project Management services
- Corporate brand promotion
- Be recognised for contribution and support of the project management profession via the PMI Awards ceremonies
- World class educational opportunities
- Access to many of the featured speakers in “meet the speaker”, Q&A and networking sessions
- Project delivery capability insights for organisations

What is the theme?

The PMIAC14 theme is “**Connect, Collaborate, Create**”, where the underpinning message is “through authentic networking and effective collaboration we create something significantly more valuable”.

The underlying behaviours are authenticity and respect. The sponsors, exhibitors and speakers in the program make a logical and emotional connection with the audience and are role models in their area of excellence. It is expected that some of the speakers will be controversial and challenging to promote creative thought.

The PMIAC14 conference is an opportunity to connect with professionals who seek fresh thinking in an environment where they can acquire information and put new learning into immediate practice.

Who will attend?

Project Managers belong to a diverse range of industry sectors namely IT, Telecommunications, Higher Education, Government, Banking and Finance, Insurance, Superannuation, Defence, Health, Legal, Engineering and many more. PMI membership comprises of senior leaders, experienced project management professionals – project managers, program managers, project/program directors, PMO managers, independent consultants, graduates, students and academic staff. We welcome everyone interested in project management.

PMIAC14 looks forward to your active participation and support.

Contact: Priya Ravindra

Mobile: 0421 986 115

Email: sponsors@pmi.org.au

Web: pmiaustraliaconference.org.au

The possibilities are endless, connect with us to discuss your individual needs.

COLLABORATE

CREATE

CONNECT

SPONSORSHIP BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	EXPO SPACE
Investment (ex GST)	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000
Exclusivity	1	3	6	10	-	-
Program Sponsorship						
Stream Sponsorship (Connect; Collaborate; Create)	x	x				
*Major Event Sponsorship (Dinner / Executive Breakfast / Cocktail Session)	x	x				
Minor Event Sponsorship (Lunch, Afternoon Tea, Coffee Bar, Charge Bar*)			x			
Conference Website						
Name and Logo on every page, under 'platinum sponsors' banner	x	x				
Logo on home page, registration & program pages			x			
Logo on home page				x		
Name, Logo and link on Sponsor page	x	x	x	x	x	
Name, Logo and link on Exhibitors page						x
Social Media						
Pre and post conference promotions through PMIAC conference accounts	x	x	x	x		
Pre and post conference promotions through PMI chapter accounts	x	x				
Marketing Material						
Sponsors article / blogpost for conference marketing purposes	x	x	x			
Acknowledgement on all pre-conference marketing materials	x	x	x	x		
Conference Handbook Advertising - Page size	Full	Full	Half	Quarter	Eighth	List
Branded Merchandising (items)	4	3	2	2	1	1
Conference Banners	4	3	2	1		
PowerPoint Holding Slide in Plenary Sessions	x	x				
PowerPoint Holding Slide in Stream Sessions			x	x	x	
Advertising at Registration Reception	x	x	x			
Advertising in the Exhibitors Hall	x	x	x	x	x	x
Exhibition Space	Single	Single	Single	Single	Single	Single
Presentation Opportunities						
Post conference - any chapter presentation opportunity (within 12 months of conference)	1	2	2	1		
Plenary Speaking Session	x					
Stream Speaking Session (Opening Address)		x				
Stream Speaking Session (Standard Slot)			x			
5 minute Major Event Sponsorship Address / video / crowd connect	x	x				
5 minute Minor Event Sponsorship Address / video / crowd connect			x	x		
Keynote Speaker thank you/acknowledgement	x	x				
Plenary Speaker thank you/acknowledgement			x			
Stream Speaker thank you/acknowledgement				x		
Leadership Panel Representation	x	x	x			
PMI Awards						
PMI Award naming rights - selected award will be named after your organisation (4 available)	x	x				
A representative from your organisation to make a brief speech and present your selected award	x	x	x 2			
Networking Opportunities						
Complimentary Executive Breakfast Invitations	4	2	1			
Complimentary Cocktail Session Invitations	4	3	2	1	1	
Complimentary Dinner Invitations	10	10	5	2	1	
Complimentary Attendance						
Masterclass Session Registration	4	2	1			
Complimentary Conference Registrations	4	3	2	1		
Exhibition staff passes, per day	2	2	2	2	1	1

*Consumables excluded

† Major Sponsor materials excluded

ABOUT PMI®

PMI® is the largest project management organisation in the world with more than 600,000 members, certification, credential holders and volunteers in nearly every country in the world. PMI® developed the renowned PMBOK® (Project Management Body of Knowledge) through collaboration with expert Project Management practitioners across the globe. It is the foundation of many in-house project management methodologies for many leading international consulting companies.

In Australia PMI® has over 8000 members* and credential holders.

PMI® offers a range of services to the Project Management profession such as the development of standards, research, education, publication, networking-opportunities in local chapters, hosting conferences and training seminars, and maintaining multiple credentials in project management.



AUSTRALIA CONFERENCE

PMI® is the
LARGEST
project management
organisation in the
world with more than
700,000
members and
credential holders

Projects are a core part of almost every organisation's ability to deliver business strategy. According to the Economist Intelligence Unit, in 2013 approx. 12 USD trillion was invested in projects, representing approx. 25% of the world's economy, with the involvement of 20 million professionals in project activities.

PMI® actively accesses global thought leadership in industry trends, how they relate to project delivery and to the advancement of the Project Management profession.

PMI® is renowned for its quality of keynote speakers at its Global Congresses and local conferences. Past speakers include Bill Clinton, Colin Powell and Dan Pink.

The three day program is consistent with the PMI® principles of continuous improvement, staying current and relevant to organisations and individuals.

Contact: Priya Ravindra

Mobile: 0421 986 115

Email: sponsors@pmi.org.au

Web: pmiaustraliaconference.org.au

*Not all PMI members are chapter members.